





## What is Art Ed PRO?

Art Ed PRO is the only on-demand personalized learning platform exclusively for art educators.

- Personalized Learning Solution for Art Teachers
- Expert Trainings, Hands-On Tutorials, and Rich Resources
- Automated PD Hour/CEU Management
- Plug & Play — Simple Setup

## Professional learning that's *actually relevant to the art room.*

PRO members get access to a large and growing library of Learning Packs. Each Learning Pack covers essential topics in art education like:

- ✓ Sequential Curriculum
- ✓ Classroom Management
- ✓ Differentiated Instruction
- ✓ Creativity
- ✓ Literacy Strategies
- ✓ Formative and Summative Assessment
- ✓ 21st Century Learning
- ✓ Instructional Technology
- + Plus, many more... Art Ed PRO includes hundreds of hours of expert trainings, hands-on tutorials, and rich resources.

## Automated PD Hour/ CEU Management

PRO tracks your art team's learning by automatically awarding certificates as they work; certificates you can choose to accept later as PD hours.



## Affordable for *Every School*

**For less than \$1/day**, give your art teachers unlimited access to the entire PRO Library, plus three new Learning Packs each month.

**Contact us for more information  
or to schedule your personal demo**

515-293-7018 | [sales@theartofed.com](mailto:sales@theartofed.com)

# How PRO Can Improve Your School

## 1. Delivers Equitable PD Offerings



In a recent survey of U.S. art teachers, 70% of respondents reported that they're not getting adequate personalized training at their school. PRO provides teachers the PD they deserve.

## 2. Translates Important School Initiatives



Meeting common teaching standards can be a unique challenge in the art room. PRO serves as a standards translator for art teachers, providing proven steps for art-specific implementation.

## 3. Increases Student Achievement



The arts have been proven to improve student achievement. PRO gives your art teachers the best training possible so the art can bring out the best performance in your students.

## 4. Builds Art Teacher Leaders



Society is demanding creative students who think outside-the-box. PRO gives your art teachers the skills they need to lead your school in design thinking and project-based learning initiatives.

## 5. Boosts Morale, Slows Burn-Out



Teacher turnover is costly and frustrating. PRO helps you provide your art team with quality, art-specific personalized learning that boosts morale and prevents costly turnover.

## 6. Saves Administrator Time and Energy



Delivering personalized learning to your art teachers doesn't have to be difficult. Art Ed PRO is simple to set up, easy to manage, and automatically tracks learning as it happens.

## Easy to Implement. Unlimited Support.

Art Ed PRO can be set up in a matter of minutes, and we have enterprise support to walk you through any questions.

Set up your Demo today by visiting:  
[www.theartofed.com/pro/schools/](http://www.theartofed.com/pro/schools/)



## Explore how Art Ed PRO Learning Packs encourage cross-curricular connections.

### ENGLISH



From artist statements to peer feedback methods, PRO will help your art teacher bring literacy into all aspects of the art room. Learning Pack example - *Literacy Strategies for the Elementary Art Room*.

### MATH



Let PRO lead your art teachers in integrating math into their everyday lessons through concepts such as pattern recognition and scale drawings. Learning Pack example - *Weaving Techniques for the Elementary Classroom*.

### SOCIAL STUDIES



PRO will guide your art teachers to present big ideas and themes through the study of historical and cultural artworks. Learning Pack example - *Make the Most of Art History in the Elementary Classroom*.

### SCIENCE



PRO will inspire your art teachers through art/science practices such as color theory and the ceramic process. Learning Pack examples - *Critical Kiln Safety and Firing Techniques* and *Diving Deep into Color Theory*.

### ENGINEERING & TECH



PRO gives your art teachers the skills they need to lead your school in design thinking and project-based learning initiatives. Learning Pack examples - *How to Infuse Your Curriculum with Design Thinking*.



## Art Ed PRO Learning Packs meet more than the NCAS. PRO Packs connect with other curricular national standards.

### Common Core Standards

English Language Arts - College and Career Readiness Anchor Standards

- CCSS.ELA-Literacy.CCRA.W.1
- CCSS.EIA-Literacy.CCRA.R.7
- CCSS.ELA-Literacy.CCRA.L.6

### Next Generation Science Standards

The Three Dimensions of Science Learning

**Crosscutting Concepts:** Cause and Effect

**Practice:** Constructing Explanations and Designing Solutions, Asking Questions and Defining Problems

**Core Idea:** Chemical Reactions, Wave Properties