**Letter to Administrator**

**To:**

**From:**  
  
Re: Request to Attend the Art Ed Now Winter Online Conference

I am always looking for new ways to improve my teaching and better serve our students. However, it can be difficult to find high-quality professional development that is specific to art teachers. This is why I’m so excited about the possibility of attending the Art of Education’s Art Ed Now Winter Online Conference. The conference runs on Saturday, February 18th, 2017.

If you’re unfamiliar, The Art of Education has a reputation for hosting high-quality events that focus on relevant, real-world professional development for art teachers. The Art Ed Now Conference brings together some of the biggest voices in art education to spark new ideas and transform student learning. Past conferences have featured famous artists, authors, and TED Talk presenters as well as many other leading voices in the field.

In addition to greatly impacting students in the classroom, the Art Ed Now conference will provide me with professional development hours. I will be able to access all of the presentations and downloads for a full calendar year. I will also have the opportunity to network and brainstorm with other art educators from across the country through this unique online platform.   
The skills and ideas I can bring back from the conference will be invaluable. I know that I will come away with countless ways to engage, inspire, and support our students. I would be happy to put together a presentation or report after the event with major takeaways, tips, and ideas for my colleagues.

One of the biggest benefits of the online conference is the low cost, with no expenses for travel, meals, lodging, or anything else outside of the registration fee. Registration can be paid by purchase order or credit card, and the fees are as follows:

$99 if registered by December 1st

$125 if registered by February 1st

$149 if registered by February 17th

If you’d like even more information, you can check out The Art Ed Now website - www.artednow.com.   
Thank you for considering my proposal. I look forward to your reply!

Sincerely,